



FRANCISCO BENIGNO YUS RAMOS

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**FRANCISCO BENIGNO YUS RAMOS**

Surname(s): **YUS RAMOS**
 Name: **FRANCISCO BENIGNO**
 DNI: ******360****
 ORCID: **0000-0001-5276-3251**
 ScopusID: **6507974494**
 ResearcherID: **H-8553-2017**
 Date of birth: **XX/XX/XXXX**
 Gender: **Male**
 Nationality: **Spain**
 Country of birth: **Spain**
 Contact province: **Alicante**
 Contact address:
 Postcode:
 Contact country: **Spain**
 Contact city:
 Land line phone:
 Email:

Current professional situation**Employing entity:** UNIVERSIDAD DE ALICANTE**Department:** FILOLOGIA INGLESA, FACULTAD FILOSOFIA Y LETRAS**Professional category:** CATEDRATICO/A DE **Educational Management (Yes/No):** No
UNIVERSIDAD**Start date:** 30/11/2017**Dedication regime:** Full time**Performed tasks:** CATEDRATICO/A DE UNIVERSIDAD**Previous positions and activities**

	Employing entity	Professional category	Start date
1		PROFESOR/A TITULAR UNIVERSIDAD	29/10/1998
2	Universidad de Alicante, Departamento de Filología Inglesa	Profesor Asociados de Universidad	15/10/1996
3		PROFESOR/A ASOCIADO/A	14/10/1996
4	I.B. La Mola, Novelda (Alicante)	Profesor de Secundaria	01/10/1989
5	I.B. Jorge Juan, Alicante	Profesor de Secundaria	01/10/1988
6	Wakefield District College y Thornes House High School (Inglaterra)	Profesores asociados de conversación	01/09/1987
7	Universidad de Alicante	Catedrático de universidad	29/11/2017
8	Universidad de Alicante, Departamento de Filología Inglesa	Profesor Titulares de Universidad	29/10/1998



- 1** **Professional category:** PROFESOR/A TITULAR UNIVERSIDAD **Educational Management (Yes/No):** No
Start-End date: 29/10/1998 - 29/11/2017 **Duration:** 19 years - 1 month
- 2** **Employing entity:** Universidad de Alicante, Departamento de Filología Inglesa
Professional category: Profesor Asociados de Universidad **Educational Management (Yes/No):** No
Start-End date: 15/10/1996 - 28/10/1998
- 3** **Professional category:** PROFESOR/A ASOCIADO/A **Educational Management (Yes/No):** No
Start-End date: 14/10/1996 - 28/10/1998 **Duration:** 2 years - 14 days
- 4** **Employing entity:** I.B. La Mola, Novelda (Alicante)
Professional category: Profesor de Secundaria **Educational Management (Yes/No):** No
Start-End date: 01/10/1989 - 28/10/1998
- 5** **Employing entity:** I.B. Jorge Juan, Alicante
Professional category: Profesor de Secundaria **Educational Management (Yes/No):** No
Start-End date: 01/10/1988 - 30/09/1989
- 6** **Employing entity:** Wakefield District College y Thornes House High School (Inglaterra)
Professional category: Profesores asociados de conversación **Educational Management (Yes/No):** No
Start-End date: 01/09/1987 - 01/06/1988
- 7** **Employing entity:** Universidad de Alicante
Professional category: Catedrático de universidad **Educational Management (Yes/No):** No
Start date: 29/11/2017
- 8** **Employing entity:** Universidad de Alicante, Departamento de Filología Inglesa
Professional category: Profesor Titulares de Universidad **Educational Management (Yes/No):** No
Start date: 29/10/1998



Education

University education

1st and 2nd cycle studies and pre-Bologna degrees

1 University degree: Higher degree

Name of qualification: Licenciado con grado en Filosofía y Letras (División de Filología, Sección de Filología Inglesa)

Degree awarding entity: Universidad de Alicante. Facultad de Filosofía y Letras

Date of qualification: 01/09/1993

Standardised degree: No

2 University degree: Higher degree

Name of qualification: Licenciado en Filosofía y Letras (div. Filología Inglesa)

Degree awarding entity: Universidad de Granada. Facultad de Filosofía y Letras

Date of qualification: 01/01/1987

Standardised degree: No

3 University degree: Middle degree

Name of qualification: Diplomado en Magisterio (div. Filología Inglesa)

Degree awarding entity: Universidad de Granada. Escuela Universitaria de Formación del Profesorado de Melilla

Date of qualification: 01/01/1984

Standardised degree: No

Doctorates

Doctorate programme: Doctor en Filosofía y Letras (Filología Inglesa)

Degree awarding entity: Universidad de Alicante. Facultad de Filosofía y Letras

Date of degree: 01/01/1995

European doctorate: No

Recognition of quality: No

Special doctorate award: No

Standardised degree: No

Language skills

Language	Listening skills	Reading skills	Spoken interaction	Speaking skills	Writing skills
English		B1		B1	B1
Catalan		B1		A1	A1



Teaching experience

General teaching experience

- 1** **Name of the course:** 38621 TRABAJO FIN DE MÁSTER
Start date: 10/09/2014 **End date:** 31/08/2023
End date: 31/08/2023 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 2** **Name of the course:** 31035 PRAGMÁTICA DE LA LENGUA INGLESA
Course given: GRADO EN ESTUDIOS INGLESES
Start date: 10/09/2012 **End date:** 31/08/2023
End date: 31/08/2023 **Type of hours/ ECTS credits:** Credits
Hours/ECTS credits: 6
Entity: UNIVERSIDAD DE ALICANTE
City of entity: Spain
- 3** **Name of the course:** 38606 LINGÜÍSTICA APLICADA AL INGLÉS Y ESPAÑOL PARA FINES ESPECÍFICOS
Start date: 13/09/2010 **End date:** 31/08/2023
End date: 31/08/2023 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 4** **Name of the course:** 200704 LENGUA EXTRANJERA: INGLÉS (M25)
Start date: 15/09/2008 **End date:** 31/08/2019
End date: 31/08/2019 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 1
City of entity: Spain
- 5** **Name of the course:** 8915 ANÁLISIS PRAGMÁTICO DE LA GRAMÁTICA INGLESA
Course given: Licenciatura en Filología Árabe - plan 2000
Start date: 01/10/2001 **End date:** 11/09/2016
End date: 11/09/2016 **Type of hours/ ECTS credits:** Credits
Hours/ECTS credits: 6
Entity: UNIVERSIDAD DE ALICANTE
City of entity: Spain
- 6** **Name of the course:** 38613 EL INGLÉS JURÍDICO
Start date: 09/09/2013 **End date:** 09/09/2014
End date: 09/09/2014 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 7** **Name of the course:** 20130095 EL LENGUAJE EN LAS REDES SOCIALES: DE FACEBOOK A WHATSAPP (30 h)
Start date: 10/09/2012 **End date:** 08/09/2013
End date: 08/09/2013 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 3
City of entity: Spain



- 8** **Name of the course:** 50465 PROBLEMAS FONÉTICOS, SINTÁCTICOS O PRAGMATICOS DEL DISCURSO INGLÉS
Start date: 15/09/2008 **End date:** 09/09/2012
End date: 09/09/2012 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 9** **Name of the course:** 11000 LINGÜÍSTICA APLICADA AL INGLÉS Y ESPAÑOL PARA FINES ESPECÍFICOS Y EMPRESARIALES
Start date: 25/09/2006 **End date:** 09/09/2012
End date: 09/09/2012 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 10** **Name of the course:** 62661 INVESTIGAR LOS DISCURSOS DE MASAS DESDE LA PRAGMÁTICA
Start date: 01/10/2004 **End date:** 09/09/2012
End date: 09/09/2012 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 11** **Name of the course:** 60788 PRAGMÁTICA Y COMUNICACIÓN DE MASAS
Start date: 01/10/2003 **End date:** 12/09/2011
End date: 12/09/2011 **Type of hours/ ECTS credits:** Hours
City of entity: Spain
- 12** **Name of the course:** 3265 LENGUA Y LITERATURA INGLESA II
Course given: Licenciatura en Humanidades - plan 1996
Start date: 01/10/1999 **End date:** 24/09/2006
End date: 24/09/2006 **Type of hours/ ECTS credits:** Credits
Hours/ECTS credits: 9
Entity: UNIVERSIDAD DE ALICANTE
City of entity: Spain
- 13** **Name of the course:** 3827 GRAMATICA INGLESA (SINTAXIS)
Course given: Licenciatura en Filología Inglesa - plan 1994
Start date: 01/10/1999 **End date:** 30/09/2001
End date: 30/09/2001 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 8
Entity: UNIVERSIDAD DE ALICANTE
City of entity: Spain

Participation in innovative teaching projects

- 1** **Project title:** Análisis del efecto del aprendizaje basado en videojuegos en la mejora de la competencia traductora.
Type of participation: Team member
Contribution to the project: En virtud de lo expresado en el apartado de la temática de investigación docente, la presente Red tiene entre sus objetivos los siguientes:- Averiguar en qué medida la herramienta empleada (videojuego Subtitle Legends vs. docencia mediante programa de subtitulado Subtitle Workshop) tiene un efecto sobre la mejora de la competencia traductora en el ámbito de la subtitulación.- Formular propuestas conducentes a una mejora de la docencia y formación en materia de traducción audiovisual en el Grado en Traducción e Interpretación de la Universidad de Alicante.- Establecer futuras líneas de investigación con respecto a la mejora de la competencia traductora en el ámbito de la subtitulación.



Dedication regime: Part time

Name of the main researcher: Calvo-Ferrer, J.R.

Number of participants: 11

Start-End date: 24/10/2018 - 24/10/2019

2 Project title: Elaboración de guías docentes para las asignaturas del tercer curso del grado en Estudios Ingleses

Type of participation: Team member

Contribution to the project: Elaboración de guías realizada de la manera más participativa y consensuada posible por todos los profesores implicados en las áreas de conocimiento que imparten la titulación.

Dedication regime: Part time

Name of the main researcher: Morell, T.

Number of participants: 11

Start-End date: 23/12/2011 - 23/12/2012

Scientific and technological experience

Scientific or technological activities

R&D projects funded through competitive calls of public or private entities

1 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 14

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB20-040

Start-End date: 01/01/2006 - 31/12/2023

Duration: 18 years

Total amount: 1.154 €

2 Name of the project: INTERCULTURALIDAD, COGNICIÓN, INTERPRETACIÓN, TRADUCCIÓN Y ORGANIZACIÓN de la interacción comunicativa (INCOGNITO)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): CATALINA ILIESCU GHEORGHU

Nº of researchers: 18

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB20-325

Start-End date: 01/01/2022 - 31/12/2022

Duration: 1 year

Total amount: 690 €

Dedication regime: Part time

3 Name of the project: INTERCULTURALIDAD, COGNICIÓN, INTERPRETACIÓN, TRADUCCIÓN Y ORGANIZACIÓN de la interacción comunicativa (INCOGNITO)VIGROB-325

Geographical area: Others



Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): CATALINA ILIESCU GHEORGHIU

Nº of researchers: 14

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: UADIF20-66

Start-End date: 01/01/2021 - 31/12/2021

Duration: 1 year

Total amount: 284 €

4 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 1

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040/19

Start-End date: 01/01/2020 - 31/12/2020

Duration: 1 year

Total amount: 1.583 €

5 Name of the project: GÉNERO, HUMOR E IDENTIDAD: DESARROLLO, CONSOLIDACIÓN Y APLICABILIDAD DE MECANISMOS LINGÜÍSTICOS EN ESPAÑOL

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Ruiz-Gurillo, L.

Nº of researchers: 4

Funding entity or bodies:

Ministerio de Economía y Competitividad

Code according to the funding entity: FFI2015-64540-C2-1-P

Start-End date: 01/01/2016 - 31/12/2019

Duration: 4 years

Dedication regime: Part time

6 Name of the project: Género, humor e identidad: desarrollo, consolidación y aplicabilidad de mecanismos lingüísticos en español.

Geographical area: National

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Ruiz-Gurillo, L.

Nº of researchers: 10

Funding entity or bodies:

MINISTERIO DE ECONOMIA Y EMPRESA

Code according to the funding entity: FFI2015-64540-C2-1-P

Start-End date: 01/01/2016 - 31/12/2019

Duration: 4 years

Total amount: 52.151 €

Dedication regime: Part time

7 Name of the project: Humor de género: observatorio de la identidad de mujeres y hombres a través del humor

Geographical area: Regional

Entity where project took place: UNIVERSIDAD DE ALICANTE



Name principal investigator (PI, Co-PI....): Ruiz-Gurillo, L.

Nº of researchers: 5

Funding entity or bodies:

GENERALITAT VALENCIANA

Code according to the funding entity: PROMETEO/2016/052

Start-End date: 01/01/2016 - 31/12/2019

Duration: 4 years

Total amount: 212.770 €

Dedication regime: Part time

8 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 13

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2018 - 31/12/2018

Duration: 1 year

Total amount: 1.757 €

Dedication regime: Part time

9 Name of the project: Metapragmática del humor infantil: Adquisición, perspectiva de género y aplicaciones.

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Timofeeva, L.

Nº of researchers: 8

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: GRE14-19

Start-End date: 01/09/2015 - 31/08/2017

Duration: 2 years

Total amount: 19.000 €

Dedication regime: Part time

10 Name of the project: 34 Congreso Internacional de la Asociación Española de Lingüística Aplicada: El discurso profesional y académico: una perspectiva interdisciplinar.

Geographical area: Regional

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Vargas-Sierra, C.

Nº of researchers: 24

Funding entity or bodies:

GENERALITAT VALENCIANA

Code according to the funding entity: AORG/2016/140

Start-End date: 01/01/2016 - 31/12/2016

Duration: 1 year

Total amount: 5.100 €

Dedication regime: Part time

11 Name of the project: La variable género en textos humorísticos del español al inglés.

Geographical area: Regional

Entity where project took place: UNIVERSIDAD DE ALICANTE



Name principal investigator (PI, Co-PI....): Alvarado Ortega, M. B.

Nº of researchers: 6

Funding entity or bodies:

GENERALITAT VALENCIANA

Code according to the funding entity: GV/2015/106

Start-End date: 01/01/2015 - 31/12/2016

Duration: 2 years

Total amount: 12.000 €

Dedication regime: Part time

- 12 Name of the project:** 34 Congreso Internacional de la Asociación Española de Lingüística Aplicada: El discurso profesional y académico: una perspectiva interdisciplinar

Geographical area: National

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Vargas-Sierra, C.

Nº of researchers: 3

Funding entity or bodies:

MINISTERIO DE ECONOMIA Y EMPRESA

Code according to the funding entity: FFI2015-63184-CIN

Start-End date: 01/10/2015 - 30/09/2016

Duration: 1 year

Total amount: 7.000 €

Dedication regime: Part time

- 13 Name of the project:** Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 13

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2015 - 31/12/2015

Duration: 1 year

Total amount: 2.088 €

Dedication regime: Part time

- 14 Name of the project:** Lengua y sexo: Uso del humor en hombres y mujeres.

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Alvarado Ortega, M. B.

Nº of researchers: 5

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: GRE12-01

Start-End date: 01/09/2013 - 31/08/2015

Duration: 2 years

Total amount: 4.800 €

Dedication regime: Part time

- 15 Name of the project:** Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE



Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 13

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2014 - 31/12/2014

Duration: 1 year

Total amount: 1.962 €

Dedication regime: Part time

16 Name of the project: Alicante Journal of English Studies / Rev. alicantina de estudios ingleses.

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 1

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: PRC-UA-16

Start-End date: 01/01/2013 - 31/12/2013

Duration: 1 year

Total amount: 1.000 €

Dedication regime: Part time

17 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 14

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2013 - 31/12/2013

Duration: 1 year

Total amount: 1.863 €

Dedication regime: Part time

18 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 15

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2012 - 31/12/2012

Duration: 1 year

Total amount: 2.912 €

Dedication regime: Part time

19 Name of the project: Revista Alicantina de Estudios Ingleses

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.; Mateo, J.



Nº of researchers: 2

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: PRC-11

Start-End date: 01/01/2012 - 31/12/2012

Duration: 1 year

Total amount: 1.000 €

Dedication regime: Part time

20 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.

Nº of researchers: 12

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2011 - 31/12/2011

Duration: 1 year

Total amount: 4.360 €

Dedication regime: Part time

21 Name of the project: Proyecto GAMO: Sistema de gestión integral del marketing online para empresas de sectores tradicionales.

Geographical area: National

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Mateo, J.

Nº of researchers: 8

Funding entity or bodies:

CENTRO ESPAÑOL DE METROLOGIA

Code according to the funding entity: TSI-020110-2009-166

Start-End date: 22/05/2009 - 31/12/2011

Duration: 2 years - 7 months - 9 days

Total amount: 91.469 €

Dedication regime: Part time

22 Name of the project: Revista Alicantina de Estudios Ingleses

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Mateo, J.

Nº of researchers: 2

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: PRC10-10

Start-End date: 20/10/2010 - 18/12/2010

Duration: 1 month - 28 days

Total amount: 2.000 €

Dedication regime: Part time

23 Name of the project: Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.



Nº of researchers: 12

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/01/2009 - 31/12/2009

Duration: 1 year

Total amount: 3.875 €

Dedication regime: Part time

24 Name of the project: Revista Alicantina de Estudios Ingleses

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Mateo, J.; Yus, F.

Nº of researchers: 2

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: PRC09-13

Start-End date: 02/06/2009 - 18/12/2009

Duration: 6 months - 16 days

Total amount: 3.000 €

Dedication regime: Part time

25 Name of the project: La comunicación intercultural y el lenguaje específico de los negocios: elaboración de un modelo para el análisis de la pragmática de la comunicación intercultural entre españoles y británicos

Geographical area: National

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Guillén Nieto, V.

Nº of researchers: 15

Funding entity or bodies:

MINISTERIO DE EDUCACION

Code according to the funding entity: HUM2006-12989

Start-End date: 01/10/2006 - 30/09/2009

Duration: 3 years

Total amount: 60.500 €

Dedication regime: Part time

26 Name of the project: El Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Alcaraz, E.

Nº of researchers: 11

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/09/2007 - 31/08/2009

Duration: 2 years

Total amount: 5.962 €

Dedication regime: Part time

27 Name of the project: Revista Alicantina de Estudios Ingleses

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Yus, F.; Mateo, J.



Nº of researchers: 2

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: PRC08-07

Start-End date: 03/07/2008 - 20/12/2008

Duration: 5 months - 17 days

Total amount: 4.000 €

Dedication regime: Part time

28 Name of the project: El Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Alcaraz, E.

Nº of researchers: 11

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/07/2006 - 30/06/2008

Duration: 2 years

Total amount: 4.631,28 €

Dedication regime: Part time

29 Name of the project: El Inglés profesional y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Alcaraz, E.

Nº of researchers: 11

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/10/2005 - 30/09/2007

Duration: 2 years

Total amount: 3.518,33 €

Dedication regime: Part time

30 Name of the project: El inglés profesonal y académico (IPA)

Geographical area: Others

Entity where project took place: UNIVERSIDAD DE ALICANTE

Name principal investigator (PI, Co-PI....): Alcaraz, E.

Nº of researchers: 9

Funding entity or bodies:

UNIVERSIDAD DE ALICANTE

Code according to the funding entity: VIGROB-040

Start-End date: 01/10/2004 - 31/12/2005

Duration: 1 year - 3 months

Total amount: 3.350,54 €

Dedication regime: Part time



Scientific and technological activities

Scientific production

Publications, scientific and technical documents

- 1** Yus, F. Finding relevance in smartphone advertising. Internet Pragmatics. 6/1, pp. 1 - 41. 12/05/2023. ISSN 2542-3851
DOI: <https://doi.org/10.1075/ip.00084.yu>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 2** Yus, F. Incongruity-resolution humorous strategies in image macro memes. Internet Pragmatics. 4/1, pp. 131 - 149. 2021. ISSN 2542-3851
DOI: <https://doi.org/10.1075/ip.00058.yus>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 3** Yus, F. Pragmatics of humour in memes in Spanish. Spanish in Context. 18/1, pp. 113 - 135. 2021. ISSN 1571-0718
DOI: <https://doi.org/10.1075/sic.00070.yus>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 4** Yus, F. Pragmatics, humour and the internet. Internet Pragmatics. 4/1, pp. 1 - 11. 2021. ISSN 2542-3851
DOI: <https://doi.org/10.1075/ip.00067.yus>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 5** Xie, C.; Tong, Y.; Yus, F. Bonding across Chinese social media. The pragmatics of language play in '¿(sang) ¿(xin) ¿(bing) ¿(kuang)¿ construction. Pragmatics. 30/3, pp. 431 - 457. (Belgium): 2020. ISSN 1018-2101
DOI: <https://doi.org/10.1075/prag.19010.xie>
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3
- 6** Yus, F. An outline of some future research issues for internet pragmatics. Internet Pragmatics. 2/1, pp. 1 - 33. 2019. ISSN 2542-3851
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1



- 7** Yus, F. Internet pragmatics and the future: A reply to Fetzer, Jucker and Page. *Internet Pragmatics*. 2/1, pp. 50 - 53. 2019. ISSN 2542-3851
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 8** Yus, F. Attaching feelings and emotions to propositions: Some insights on irony and internet communication. *Russian Journal of Linguistics*. 22/1, pp. 94 - 107. 2018. ISSN 2312-9182
DOI: 10.22363/2312-9182-2018-22-1-94-107
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 9** Yus, F. Identity-related issues in meme communication. *Internet Pragmatics*. 1/1, pp. 113 - 133. 2018. ISSN 2542-3851
DOI: <https://doi.org/10.1075/ip.00006.yus>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 10** Yus, F. Contextual constraints and non-propositional effects in WhatsApp communication. *Journal of Pragmatics*. 114, pp. 66 - 86. (Holland): 2017. ISSN 0378-2166
DOI: <http://doi.org/10.1016/j.pragma.2017.04.003>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 11** Yus, F. Incongruity-resolution cases in jokes. *Lingua*. 197, pp. 103 - 122. (Holland): 2017. ISSN 0024-3841
DOI: <https://doi.org/10.1016/j.lingua.2017.02.002>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 12** Yus, F. Los efectos de Internet y las redes sociales en el español. *Boletín de la Academia Puertorriqueña de la Lengua Española*. pp. 55 - 76. 2017. ISSN 0252-8916
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
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- 13** Yus, F. Propositional attitude, affective attitude and irony comprehension. *Pragmatics and Cognition*. 23/1, pp. 92 - 116. (Holland): 2016. ISSN 0929-0907
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 14** Yus, F. El discurso de las identidades en línea: El caso de Facebook. *Discurso y Sociedad*. 8/3, pp. 398 - 426. 2014. ISSN 1887-4606
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1



- 15** Yus, F. Not all emoticons are created equal. *Linguagem em (Dis)curso* (Online). 14/3, pp. 511 - 529. 2014. ISSN 1982-4017
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 16** Yus, F. Analyzing jokes with the Intersecting Circles Model of humorous communication. *Lodz Papers in Pragmatics*. 9/1, pp. 3 - 24. 2013. ISSN 1895-6106
DOI: 10.1515/lpp-2013-0002
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 17** Yus, F. Reseña de Represented Discourse. Resonance and Stance in Joking Interaction by Minerva Oropeza-Escobar. *Estudios de Linguística Aplicada*. 30/55, pp. 137 - 151. (Mexico): 2013. ISSN 0185-2647
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 18** Yus, F. Review of "A Modest Proposal in the Context of Swift's Irish Tracts: A Relevance-theoretic Study", by M.A. Ruiz Moneva (*Journal of Pragmatics*). *Revista sin ISSN*. 43/9, pp. 2471 - 2473. (Spain): 2011. ISSN 0000-0000
DOI: 10.1016/j.pragma.2011.03.001
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 19** Yus, F. A relevance-theoretic classification of jokes. *Lodz Papers in Pragmatics*. 4/1, pp. 131 - 157. 2008. ISSN 1895-6106
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 20** Yus, F. Alterations of relevance in cyber-media. *Universitas Psychologica*. 7/3, pp. 623 - 636. (Colombia): 2008. ISSN 1657-9267
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 21** Yus, F. Inferring from comics: A multi-stage account. *Quaderns de Filologia, Estudis de Comunicació*. 3, pp. 223 - 249. (Spain): 2008. ISSN 1695-8519
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 22** Yus, F. Review of A. Nizgorodcew's Input for Instructed L2 Learners: The Relevance of Relevance. *Canadian Modern Language Review*. 64/3, pp. 537 - 539. (Canada): 2008. ISSN 0008-4506
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1



- 23** Yus, F. Towards a pragmatics of weblogs. Quaderns de Filología. Estudis Literaris. XII, pp. 15 - 33. (Spain): 2007. ISSN 1135-4178
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 24** Yus, F. Relevance theory (Encyclopedia of Language and Linguistics, Second Edition). Revista sin ISSN. 10, pp. 512 - 518. (Spain): 2006. ISSN 0000-0000
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 25** Yus, F. Attitudes and emotions through written text. The case of textual deformation in Internet chat rooms. Pragmalingüística. 13, pp. 147 - 174. (Spain): 2005. ISSN 1133-682X
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 26** Yus, F. In search of cognitively relevant Internet banners. Image [&] Narrative. 11, 2005. ISSN 1780-678X
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 27** Yus, F. Reseña de "Interpretation and understanding" de Marcelo Dascal. The Linguist. 15, 638, (United Kingdom): 2004. ISSN 0268-5965
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 28** Yus, F. Humor and the search for relevance. Journal of Pragmatics. 35, pp. 1295 - 1331. (Holland): 2003. ISSN 0378-2166
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 29** Yus, F. Reseña del libro: "Paradigms of reading. Relevance theory and deconstruction", (Ian MacKenzie). The Linguist. 14, (United Kingdom): 2003. ISSN 0268-5965
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 30** Yus, F. The linguistic-cognitive essence of virtual community. Ibérica. 9, pp. 79 - 102. 2003. ISSN 1139-7241
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 31** Yus, F. El chat como doble filtro comunicativo. Revista de Investigación Lingüística. V/2, pp. 141 - 169. (Spain): 2002. ISSN 1139-1146
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1



- 32** Yus, F. Reseña de "Poetic Effects. A Relevance Theory Perspective". Journal of Pragmatics. 34/4, pp. 619 - 628. (Holland): 2002. ISSN 0378-2166
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 33** Yus, F. Reseña del libro: "Pragmatics of persuasive discourse in spanish television advertising", (K.J. Hardin). The Incorporated Linguist. 13, 2002. ISSN 0019-3534
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 34** Yus, F. Stand-up comedy and cultural spread. The case of sex roles. Babel-AFIAL. pp. 245 - 292. 2002. ISSN 1132-7332
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 35** Yus, F. Reseña de "Filosofía del Lenguaje. II Pragmática". Pragmatics and Cognition. 9/1, pp. 165 - 173. (Holland): 2001. ISSN 0929-0907
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 36** Yus, F. Reseña de "Linguistic Politeness in Britain and Uruguay". The Linguist. 12, (United Kingdom): 2001. ISSN 0268-5965
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 37** Yus, F. "The Catcher in the Rye" o "El guardián entre el centeno": Un análisis traductológico. Sendeban. 7, pp. 205 - 222. (Spain): 2000. ISSN 1130-5509
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 38** Mateo, J.; Yus, F. Insults: a Relevance-Theoretic Taxonomical Approach to Their Translation. International Journal of Translation: an International Journal of Translation Studies (IJT). 12, pp. 97 - 130. 2000. ISSN 0970-9819
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 2
- 39** Yus, F. Literal/nonliteral and the processing of verbal irony. Pragmalingüística. 44/17, pp. 349 - 374. (Spain): 2000. ISSN 1133-682X
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 40** Yus, F. On reaching the intended ironic interpretation. International Journal of Communication Systems. 10, pp. 27 - 78. (United States of America): 2000. ISSN 1074-5351
Type of production: Scientific paper **Format:** Journal



Position of signature: 1

Total no. authors: 1

- 41** Yus, F. Reseña de "Current Issues in Relevance Theory". Journal of Pragmatics. 32, pp. 839 - 845. (Holland): 2000. ISSN 0378-2166

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 42** Yus, F. Misunderstandings and explicit/implicit communication. Pragmatics. 9/4, pp. 487 - 517. (Belgium): 1999. ISSN 1018-2101

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 43** Yus, F. Reseña de "Relevance Theory. Applications and Implications". Journal of Pragmatics. 31, pp. 305 - 345. (Holland): 1999. ISSN 0378-2166

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 44** Yus, F. Reseña de "The Semantics/Pragmatics Interface from Different Points of View". The Linguist. 10, (United Kingdom): 1999. ISSN 0268-5965

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 45** Yus, F. Toward a pragmatic taxonomy of misunderstandings. Revista Canaria de Estudios Ingleses. 38, pp. 217 - 239. (Spain): 1999. ISSN 0211-5913

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

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Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

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Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 48** Yus, F. Relevance theory and media discourse: A verbal-visual model of communication. Poetics. 25, pp. 293 - 309. (Holland): 1998. ISSN 0304-422X

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1



- 49** Yus, F. Relevance: A Thematic Bibliographical List. *Revista Alicantina de Estudios Ingleses*. 11, pp. 261 - 285. (Spain): 1998. ISSN 0214-4808
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 50** Yus, F. The 'what-do-you-mean syndrome': A taxonomy of misunderstandings in Harold Pinter's plays. *Estudios Ingleses de la Universidad Complutense*. 6, pp. 65 - 84. (Spain): 1998. ISSN 1133-0392
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 51** Yus, F. Grammar: Relevance-Theoretic Concerns. *Revista Alicantina de Estudios Ingleses*. 10, pp. 235 - 248. (Spain): 1997. ISSN 0214-4808
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 52** Yus, F. La teoría de la relevancia y la estrategia humorística de la incongruencia-resolución. *Pragmalingüística*. 44259, pp. 497 - 508. (Spain): 1997. ISSN 1133-682X
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 53** Yus, F. La significación social de las máximas de Grice. El caso del cómic alternativo inglés. *Revista Canaria de Estudios Ingleses*. 30-31, pp. 109 - 128. (Spain): 1995. ISSN 0211-5913
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 54** Yus, F. "We won the World Cup!": Collective identity among Argentinians commenting online. *Evaluating Identities Online. Case Studies from the Spanish Speaking World*. pp. 187 - 2015. 21/09/2024. ISBN 978-3-031-62319-6
DOI: https://doi.org/10.1007/978-3-031-62320-2_7
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 55** Yus, F. Memes. Introducción al estudio del discurso digital en español. pp. 190 - 208. (United Kingdom): 27/06/2024. ISBN 9781003327097
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Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 56** Yus, F. Inferring irony online. *The Cambridge Handbook of Irony and Thought*. pp. 160 - 180. (United Kingdom): Cambridge University Press, 01/01/2024.
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1



- 57** Yus, F. Social media and computer-mediated communication. The Cambridge Handbook of Language in Context. pp. 455 - 476. (United Kingdom): Cambridge University Press, 01/01/2024.
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 58** Yus, F. PRagmatics and the internet. The Encyclopedia of Applied Linguistics (2nd edition). (United Kingdom): Wiley Blackwell, 13/07/2023.
DOI: <https://doi.org/10.1002/9781405198431.wbeal0309.pub2>
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 59** Alejandro Parini; Yus, F. The discursive construction of place through the online offline interface. From physical locations to wikispaces. The Discursive Construction of Place in the Digital Age. pp. 9 - 32. (United Kingdom): Routledge, 30/06/2023. ISBN 9781032371474
Type of production: Book chapter **Format:** Book
Position of signature: 2
Total no. authors: 2
- 60** Yus, F.; Carmen Maíz Arévalo. Interpreting Covid-related memes. The role of inferential strategies and context accessibility. The Pragmatics of Humour in Interactive Contexts. pp. 6 - 31. (Holland): John Benjamins Publishing Company (Amsterdam, Holanda; Philadelphia, USA), 26/05/2023. ISBN 978 90 272 1387 7
DOI: <https://doi.org/10.1075/pbns.335.01yus>
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 2
- 61** Yus, F. WhatsApp. Interacciones y humor en la mensajería instantánea. Interactividad en modo humorístico: Géneros orales, escritos y tecnológicos. pp. 161 - 192. (Spain): Iberoamericana Vervuert, 30/06/2022. ISBN 978-84-9192-291-9
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 62** Mateo, J.; Yus, F. Ad hoc concepts in humorous financial metaphors. A pragmatic approach. Metaphor in Economics and Specialised Discourse. pp. 17 - 39. Peter Lang AG, 2021. ISBN 978-3-0343-4048-9
DOI: 10.3726/B18546
Type of production: Book chapter **Format:** Book
Position of signature: 3
Total no. authors: 2
- 63** Yus, F. Cyberpragmatics in the age of locative media. Approaches to Internet Pragmatics. pp. 75 - 105. John Benjamins Publishing Company, 2021. ISBN 9789027208071
DOI: 10.1075/PBNS.318
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 64** Xie, C.; Yus, F. Digitally Mediated Communication. Handbook of Sociopragmatics. pp. 454 - 474. (Spain): Cambridge University Press, 2021. ISBN 9781108954105
DOI: 10.1017/9781108954105

**Type of production:** Book chapter**Format:** Book**Position of signature:** 3**Total no. authors:** 2

- 65** Xie, C.; Yus, F.; Haberland, H. Introduction: Approaching internet pragmatics. Approaches to Internet Pragmatics. pp. 1 - 23. John Benjamins Publishing Company, 2021. ISBN 9789027208071

DOI: 10.1075/PBNS.318**Type of production:** Book chapter**Format:** Book**Position of signature:** 3**Total no. authors:** 3

- 66** Yus, F. La comunicación en la era digital. Pragmática. pp. 608 - 623. (Spain): Akal, 2021. ISBN 978-84-460-4871-8

Type of production: Book chapter**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 67** Yus, F. Los textos digitales y multimodales. Manual de lingüística del hablar. pp. 325 - 344. Mouton de Gruyter, 2021. ISBN 978-3-11-033488-3

DOI: 10.1515/9783110335224**Type of production:** Book chapter**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 68** Yus, F. Pragmatics and humor in Spanish research. The Routledge Handbook of Spanish Pragmatics. pp. 403 - 420. Routledge (UK), 2020. ISBN 978-1-138-31646-1

Type of production: Book chapter**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 69** Yus, F. A cognitive pragmatics of the phatic Internet. Emotion in Discourse. pp. 161 - 188. John Benjamins Publishing Company, 2019. ISBN 9789027202390

DOI: 10.1075/PBNS.302**Type of production:** Book chapter**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 70** Calvo-Ferrer, J.R.; Belda-Medina, J.; Campos-Pardillos, M. A.; Sanderson, J.D.; Yus, F.; Tolosa Igualada, M. Análisis del efecto del aprendizaje basado en videojuegos en la mejora de la competencia traductora. Memorias del Programa de Redes-I3CE de calidad, innovación e investigación en docencia universitaria. Convocatoria 2018-19. pp. 2017 - 2036. (Spain): Instituto de Ciencias de la Educación (ICE) de la Universidad de Alicante, 2019. ISBN 978-84-09-15746-4

Type of production: Book chapter**Format:** Book**Position of signature:** 5**Total no. authors:** 6

- 71** Yus, F. La construcción de la identidad en las redes sociales. Guía práctica de pragmática del español. pp. 219 - 229. Routledge (UK), 2019. ISBN 9780815357728

Type of production: Book chapter**Format:** Book**Position of signature:** 1**Total no. authors:** 1



- 72** Yus, F. Multimodality in memes. A cyberpragmatic approach. Analyzing Digital Discourse. New Insights and Future Directions. pp. 105 - 131. Palgrave Macmillan, 2018. ISBN 978-3-319-92662-9
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 73** Yus, F. Positive non-humorous effects of humor on the Internet. The Dynamics of Interactional Humor. Creating and Negotiating Humor in Everyday Encounters. pp. 283 - 304. John Benjamins Publishing Company, 2018. ISBN 9789027200006
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Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 74** Yus, F. Relevance from and beyond propositions. The case of online identity. Relevance and Irrelevance: Theories, Factors and Challenges. pp. 119 - 140. Mouton de Gruyter, 2018. ISBN 978-3-11-047250-9
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Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 75** Yus, F. The interface between pragmatics and Internet-mediated communication: Applications, extensions and adjustments. Pragmatics and its Interfaces. pp. 267 - 290. John Benjamins Publishing Company, 2018. ISBN 9789027201164
DOI: 10.1075/PBNS.294
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 76** Yus, F. Mobile tourism: Discourse, interactivity and usability in mobile apps for tourism. Gate to Pragmatics: Uma introdução a abordagens, conceitos e teorias da Pragmática. EDIPUCRS, 2017. ISBN 978-85-397-0995-3
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 77** Yus, F. Putting relevance at centre stage in research on human activity on the Internet. Applications of Relevance Theory. From Discourse to Morphemes. pp. 86 - 102. Cambridge Scholars Publishing, 2017. ISBN 978-1-4438-7280-5
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
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Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 79** Yus, F. Social media. The Routledge Handbook of Pragmatics. pp. 550 - 562. Routledge (UK), 2017. ISBN 9780415531412
Type of production: Book chapter **Format:** Book
Position of signature: 1



Total no. authors: 1

- 80** Yus, F. Discourse, contextualization and identity shaping. The case of social networking sites and virtual worlds. Technology implementation in Higher Education for Second Language Teaching and Translation Studies. pp. 71 - 88. Springer, 2016. ISBN 978-981-10-0571-8
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 81** Yus, F. La seducción de lo no codificado. Manifestaciones intermediales de la literatura hispánica. pp. 33 - 53. (Spain): Visor Libros S.L., 2016. ISBN 978-84-9895-179-0
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 82** Yus, F. La teoría de la relevancia. Enciclopedia de Lingüística Hispánica. pp. 760 - 766. Routledge (UK), 2016. ISBN 9780415840866
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 83** Yus, F. Relevance theory and contextual sources-centred analysis of irony. Current research and compatibility. Relevance Theory: Recent Developments, Current Challenges and Future Directions. pp. 147 - 171. John Benjamins Publishing Company, 2016. ISBN 9789027256737
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 84** Yus, F. Towards a Cyberpragmatics of Mobile Instant Messaging. Yearbook of Corpus Linguistics and Pragmatics 2016. Global Implications for Society and Education in the Networked Age. pp. 7 - 26. Springer International Publishing, 2016. ISBN 978-3-319-41732-5
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 85** Yus, F. Discourse and identity. International Encyclopedia of the Social and Behavioral Sciences (Second edition). pp. 498 - 502. Elsevier Science, 2015. ISBN 9780080970868
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 86** Yus, F. Relevance theory. The Oxford Handbook of Linguistic Analysis (Second Edition). pp. 642 - 662. Oxford University Press, 2015. ISBN 9780199677078
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 87** Yus, F. The role of cognition and relevance in new digital narratives. Prospettive multilingue e interdisciplinari nel discorso specialistico. pp. 81 - 107. (Spain): Università di Pisa, 2015. ISBN 8867414488
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1



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Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
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DOI: 10.1075/DS.23
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 90** Yus, F. An inference-centered analysis of jokes: The intersecting circles model of humorous communication. Irony and Humor: From Pragmatics to Discourse. Amsterdam, John Benjamins. pp. 59 - 82. John Benjamins Publishing Company, 2013. ISBN 978-90-272-5636-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 91** Yus, F. Cyberpragmatics. The Encyclopedia of Applied Linguistics. Wiley-Blackwell, 2012. ISBN 9781405198431
DOI: 10.1002/9781405198431
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 92** Yus, F. Relevance, humour and translation. Relevance Theory: More than Understanding. pp. 117 - 145. Cambridge Scholars Publishing, 2012. ISBN 978-1-4438-4019-4
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 93** Yus, F. Strategies and effects in humorous discourse. The case of jokes. Studies in Linguistics and Cognition. pp. 271 - 296. Peter Lang Publishing, Inc, 2012. ISBN 978-3-0343-1138-0
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 94** Yus, F. Relevance Equations of Effective Internet Communication. INTERDISCIPLINARITY AND LANGUAGES: Current Issues in Research, Teaching, Professional Applications and ICT. pp. 65 - 85. Peter Lang GmbH, 2011. ISBN 978-3-0343-0283-8
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 95** Yus, F. Relevance theory. Concise Encyclopedia of Philosophy of Language and Linguistics. pp. 648 - 655. Elsevier Science, 2010. ISBN 978-0-08-096500-0
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1



- 96** Yus, F. Relevance theory. The Oxford Handbook of Linguistic Analysis. pp. 679 - 701. Oxford University Press, 2010. ISBN 978-0-19-954400-4
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 97** Yus, F. Users' relevance on the web. Handbook of Research on Discourse Behavior and Digital Communication: Language Structures and Social Interaction. pp. 411 - 423. IGI GLOBAL, 2010. ISBN 978-1-61520-773-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 98** Mateo, J.; Yus, F. Business Language from a Cognitive Perspective. Intercultural Business Communication and Simulation and Gaming Methodology. pp. 97 - 115. Peter Lang GmbH, 2009. ISBN 978-3-03911-688-1
Type of production: Book chapter **Format:** Book
Position of signature: 2
Total no. authors: 2
- 99** Yus, F. Relevance theory. Concise Encyclopedia of Pragmatics. pp. 854 - 861. Elsevier Science, 2009. ISBN 978-0-08-096297-9
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 100** Yus, F. Saturación contextual en la comprensión de la ironía. Dime cómo ironizas y te diré quién eres: una aproximación pragmática a la ironía. pp. 309 - 331. Peter Lang GmbH, 2009. ISBN 978-3-631-58129-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 101** Yus, F. VISUAL METAPHOR VERSUS VERBAL METAPHOR: A UNIFIED ACCOUNT. MULTIMODAL METAPHOR. pp. 147 - 172. Mouton de Gruyter, 2009. ISBN 978-3-11-020515-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 102** Yus, F. La comunicación en las lenguas de especialidad. Las lenguas profesionales y académicas. pp. 81 - 92. (Spain): Ariel, 2007. ISBN 978-84-344-8122-0
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 103** Yus, F. Weblogs: Web pages in search of a genre?. The Texture of Internet. Netlinguistics in Progress. pp. 118 - 142. Cambridge Scholars Press Ltd, 2007. ISBN 9781847181732
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 104** Yus, F. Relevance theory. Elsevier Encyclopedia of Language and Linguistics. pp. 512 - 519. Elsevier Science, 2006. ISBN 0-08-044299-4
Type of production: Book chapter **Format:** Book
Position of signature: 1



Total no. authors: 1

- 105** Yus, F. Dave Allen's stand-up monologues: An epidemiological approach. Thistles. A Homage to Brian Hughes. Essays In Memoriam. pp. 317 - 344. (Spain): Departamento de Filología Inglesa de la Universidad de Alicante, 2005. ISBN 84-609-5629-6
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 106** Yus, F. Pragmatics of humorous strategies in El Club de la Comedia. Current trends in the pragmatics of Spanish. pp. 319 - 344. John Benjamins Publishing Company, 2004. ISBN 90-272-5365-X
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 107** Yus, F. La lengua de los medios en la red y su interpretación. Manual de redacción ciberperiodística. pp. 309 - 352. (Spain): Ariel, 2003. ISBN 84-344-1297-7
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 108** Yus, F. Discourse and identity. International Encyclopedia of the Social & Behavioral Sciences. pp. 3728 - 3732. Pergamon Press, 2002. ISBN 978-0-08-043076-8
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 109** Yus, F. The Catcher in the Rye or El guardián entre el centeno: Opting for literariness. Actas del First International Conference on English Studies: Past, Present and Future. pp. 640 - 648. (Spain): Universidad de Almería, 2001.
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 110** Yus, F. Pragmática del malentendido. Perspectivas pragmáticas en lingüística aplicada. pp. 105 - 111. (Spain): Anubar, 1998. ISBN 84-7013-265-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 111** Yus, F. Semiótica del sufrimiento. La fotografía de Salgado entre el analogon y la manipulación. El discurso artístico en Oriente y Occidente: Semejanzas y contrastes. pp. 593 - 614. (Spain): Universidad de Oviedo, 1997. ISBN 84-8317-030-2
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 112** Yus, F. Iconicidad y doble articulación: Dos proyectos infructuosos de la semiótica respecto al arte. La interdisciplinariedad en el discurso artístico: ¿Realidad o utopía? (volumen II). pp. 435 - 458. (Spain): Universidad de Oviedo, 1996. ISBN 84-7468-964-3
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1



- 113** Alejandro Parini; Yus, F. The discursive construction of place in the digital age. pp. 1 - 244. (United Kingdom): Routledge, 30/06/2023. ISBN 9781032371474
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 2
Total no. authors: 2
- 114** Yus, F. Pragmatics of Internet Humour. pp. 1 - 347. (Switzerland): Palgrave Macmillan, 08/06/2023. ISBN 978-3-031-31901-3
DOI: <https://doi.org/10.1007/978-3-031-31902-0>
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 115** Yus, F. Smartphone Communication. Interactions in the App Ecosystem. pp. 1 - 330. Routledge (UK), 06/09/2021. ISBN 9781032060668
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 116** Yus, F. Humour and Relevance. pp. 1 - 369. John Benjamins Publishing Company, 2016. ISBN 9789027202314
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 117** Yus, F. Cyberpragmatics. Internet-mediated communication in context. pp. 1 - 353. John Benjamins Publishing Company, 2011. ISBN 978-90-272-5619-5
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 118** Yus, F. Ciberpragmática 2.0. Nuevos usos del lenguaje en Internet. pp. 1 - 366. (Spain): Editorial Ariel, S.A., 2010. ISBN 978-84-344-1713-7
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 119** Yus, F. Virtualidades reales. Nuevas formas de comunidad en la era de Internet. pp. 1 - 251. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 2007. ISBN 978-84-7908-923-8
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 120** Yus, F. Ciberpragmática. El uso del lenguaje en Internet. pp. 1 - 272. (Spain): Ariel, 2001. ISBN 84-344-8242-8
Type of production: Scientific book or monograph **Format:** Book
Position of signature: 1
Total no. authors: 1
- 121** Yus, F. El discurso femenino en el cómic alternativo inglés. pp. 1 - 240. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 2001. ISBN 84-7908-637-8
Type of production: Scientific book or monograph **Format:** Book

**Position of signature:** 1**Total no. authors:** 1

- 122** Yus, F. La preeminencia de la voz. El discurso oral frente al discurso escrito en la filosofía y en la lingüística. pp. 1 - 137. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 1998. ISBN 84-7908-417-0

Type of production: Scientific book or monograph**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 123** Yus, F. Cooperación y relevancia. Dos aproximaciones pragmáticas a la interpretación. pp. 1 - 159. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 1997. ISBN 84-7908-322-0

Type of production: Scientific book or monograph**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 124** Yus, F. La interpretación y la imagen de masas. Un modelo pragmático aplicado al discurso del cómic inglés. pp. 1 - 404. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 1997. ISBN 84-7784-280-9

Type of production: Scientific book or monograph**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 125** Yus, F. Pragmática y relevancia. Un modelo escripto-icónico aplicado al discurso del cómic inglés. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 1996. ISBN 84-7908-249-6

Type of production: Scientific book or monograph**Format:** Book**Position of signature:** 1**Total no. authors:** 1

- 126** Yus, F.; Mateo, J.; Guillén, V.; Moody, B. (Eds.). Conversational Cooperation in Alternative Comics. pp. 1 - 92. (Spain): Servicio de Publicaciones de la Universidad de Alicante, 1995. ISBN 84-7908-207-0

Type of production: Scientific book or monograph**Format:** Book**Position of signature:** 1**Total no. authors:** 4

Works submitted to national or international conferences

- 1** **Title of the work:** Preparatory discourses in memes. A proposal of classification

Name of the conference: II International Conference on Verbal Humour**Geographical area:** Non EU International**Type of participation:** Participatory - oral communication**City of event:** ALICANTE, Spain**Date of event:** 16/10/2024**End date:** 18/10/2024**City organizing entity:** ALICANTE, Spain

Yus, F.

- 2** **Title of the work:** 'Food pics': Desde un contenido en apariencia irrelevante a interacciones con relevantes efectos afectivos

Name of the conference: Recod 5**Geographical area:** Non EU International**Type of participation:** Participatory - oral communication



City of event: Spain
Date of event: 05/09/2024
End date: 06/09/2024
City organizing entity: Spain
Yus, F.

- 3 Title of the work:** Engaging users through corporate social media humour: A pragmatic account of Burger King and KFC strategies underlying the memes published on the site X

Name of the conference: EPICS XI
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 22/05/2024
End date: 24/05/2024
City organizing entity: Spain
Thomas Messerli; Yus, F.

- 4 Title of the work:** Emojis as a tool to show users" engagement towards promotional content on social media

Name of the conference: 41st AESLA Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: VALENCIA, Spain
Date of event: 17/04/2024
End date: 19/04/2024
City organizing entity: VALENCIA, Spain
FRANCISCA SUAU JIMÉNEZ; Yus, F.

- 5 Title of the work:** Publicidad efectiva en el teléfono inteligente: combinar esfuerzo y beneficio para el usuario

Name of the conference: Inteligencia artificial, discurso digital y lenguaje
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Perú, Peru
Date of event: 26/10/2023
End date: 28/10/2023
City organizing entity: Perú, Peru
Yus, F.

- 6 Title of the work:** What is the visual referent of an emoji? Beyond default referents and into context-dependent "ad hoc" referents

Name of the conference: Approches to Digital Discourse Analysis 4 (ADDA4)
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Klagenfurt, Austria
Date of event: 12/10/2023
End date: 14/10/2023
City organizing entity: Klagenfurt, Austria
Yus, F.



- 7** **Title of the work:** What is really at stake when we talk about 'a pragmatics of emoji?
Name of the conference: 18th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Bruselas, Belgium
Date of event: 09/07/2023
End date: 14/07/2023
City organizing entity: Bruselas, Belgium
Yus, F.
- 8** **Title of the work:** Why is internet communication so challenging for pragmatics?
Name of the conference: 2nd international Conference on Digital Linguistics
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: ALICANTE, Spain
Date of event: 04/05/2023
End date: 05/05/2023
City organizing entity: ALICANTE, Spain
Yus, F.
- 9** **Title of the work:** El humor en tiempos de duelo
Name of the conference: 40 Congreso Internacional de la Asociación Española de Lingüística Aplicada
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: MERIDA, Spain
Date of event: 26/04/2023
End date: 28/04/2023
City organizing entity: MERIDA, Spain
Patricia Bou Franch; Yus, F.
- 10** **Title of the work:** El modelo humorístico de círculos que se cruzan: Aplicabilidad y posibles ajustes tras 10 años
Geographical area: National
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 02/03/2023
End date: 03/03/2023
City organizing entity: SEVILLA, Andalusia, Spain
Yus, F.
- 11** **Title of the work:** La comunicación más allá del texto en WhatsApp: Alteraciones y compensaciones
Name of the conference: La comunicación pública en los siglos XIX, XX y XXI: De los albores del peripetismo al discurso digital de masas
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: MALAGA, Spain
Date of event: 28/11/2022
End date: 29/11/2022
City organizing entity: MALAGA, Spain
Yus, F.



- 12** **Title of the work:** Designing jokes for successful humorous effects
Name of the conference: V Discourse Analysis Seminar: Verbal Humour
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: VALENCIA, Spain
Date of event: 17/11/2022
End date: 17/11/2022
City organizing entity: VALENCIA, Valencian Community, Spain
Yus, F.
- 13** **Title of the work:** Messaging humour across the West and East. A pragmatics of humorous interactions on WhatsApp and WeChat
Name of the conference: 7th Conference on Theoretical and Applied Linguistics Structure, Use, and Meaning: Language and Dialogue from an Intercultural Perspective
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Brasov, Romania
Date of event: 15/09/2022
End date: 17/09/2022
City organizing entity: Brasov, Romania
Yus, F.
- 14** **Title of the work:** Pushing cognitive pragmatics beyond its comfort zone: Smartphone-mediated communication of feelings and emotions
Name of the conference: ESTIDIA Conference
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: ALICANTE, Spain
Date of event: 15/06/2022
End date: 17/06/2022
City organizing entity: ALICANTE, Valencian Community, Spain
Yus, F.
- 15** **Title of the work:** Managing irony online: The role of context accessibility
Name of the conference: EPICS X
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 23/05/2022
End date: 25/05/2022
City organizing entity: SEVILLA, Spain
Yus, F.
- 16** **Title of the work:** Diseccionar el humor en la mensajería instantánea. El caso de WhatsApp
Name of the conference: Congreso de AESLA 39
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 27/04/2022
End date: 29/04/2022
City organizing entity: Canary Islands, Spain



Yus, F.

- 17 Title of the work:** The specificity of interactive humor on messaging applications. The case of WhatsApp conversations
Name of the conference: II Workshop on Advanced Studies of Humor and Gender (WASHUM)
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 14/10/2021
End date: 15/10/2021
City organizing entity: Spain
Yus, F.
- 18 Title of the work:** Humorous effects from Covid-19 memes. The role of multimodal combinations
Name of the conference: 17th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Winterthur, Switzerland
Date of event: 27/06/2021
End date: 02/07/2021
City organizing entity: Winterthur, Switzerland
Yus, F.; Maíz-Arévalo, C.
- 19 Title of the work:** Laughing together, coping together': The role of humorous memes in the Covid-19 crisis
Name of the conference: 17th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Winterthur, Switzerland
Date of event: 27/06/2021
End date: 02/07/2021
City organizing entity: Winterthur, Switzerland
Maíz-Arévalo, C.; Yus, F.
- 20 Title of the work:** The importance of place in digital communication
Name of the conference: 17th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Winterthur, Switzerland
Date of event: 27/06/2021
End date: 02/07/2021
City organizing entity: Winterthur, Switzerland
Parini, A.; Yus, F.
- 21 Title of the work:** Ciberpragmática
Name of the conference: VII Jornadas de ELE UCM. Medios de comunicación y redes sociales en la enseñanza de ELE. Madrid: Complutense University
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 19/04/2021
End date: 26/04/2021



City organizing entity: Spain
Yus, F.

- 22** **Title of the work:** Disambiguation should not exist (but it does in humour)
Name of the conference: 9th International Symposium On Intercultural, Cognitive and Social Pragmatics
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 04/11/2020
End date: 06/11/2020
City organizing entity: Spain
Yus, F.
- 23** **Title of the work:** Live streaming on Twitch: More pragmatics than meets the eye
Name of the conference: 9th International Symposium On Intercultural, Cognitive and Social Pragmatics
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 04/11/2020
End date: 06/11/2020
City organizing entity: Spain
Yus, F.
- 24** **Title of the work:** Incongruity-resolution patterns in meme communication
Name of the conference: Congreso Internacional sobre el Humor Verbal
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 23/10/2019
End date: 25/10/2019
City organizing entity: Spain
Yus, F.
- 25** **Title of the work:** Pragmática del emoji: Dentro, fuera y más allá
Name of the conference: III Jornadas `En torno a la comunicación digital: Interacción, turismo y discurso político
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 25/09/2019
End date: 27/09/2019
City organizing entity: Spain
Yus, F.
- 26** **Title of the work:** Emoji: A full cyberpragmatic approach
Name of the conference: 16th China Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Nanchang, China
Date of event: 17/08/2019
End date: 18/08/2019



City organizing entity: Nanchang, China
Yus, F.

27 Title of the work: Identity online: A multi-disciplinary pragmatic account
Name of the conference: 7th Liberal Arts International Conference (Liberal Arts in the Global Age: Changing Winds and Shifting Sands)
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Doha, Qatar
Date of event: 23/03/2019
End date: 25/03/2019
City organizing entity: Doha, Qatar
Yus, F.

28 Title of the work: Paradojas de la comunicación por Internet
Name of the conference: En torno a la comunicación digital: Educación, discurso y traducción
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Buenos Aires, Argentina
Date of event: 05/10/2018
End date: 06/10/2018
City organizing entity: Buenos Aires, Argentina
Yus, F.

29 Title of the work: The future of internet pragmatics
Name of the conference: First International Conference on Internet Pragmatics
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Fuzhou, China
Date of event: 21/09/2018
End date: 23/09/2018
City organizing entity: Fuzhou, China
Yus, F.

30 Title of the work: Are stand-up comedy monologues cultural attractors?
Name of the conference: EPICS VIII. 8th International Symposium on Intercultural, Cognitive and Social Pragmatics
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 02/05/2018
End date: 04/05/2018
City organizing entity: SEVILLA, Spain
Yus, F.

31 Title of the work: Cyberpragmatics of interactions through locative media
Name of the conference: International CoCoLaC-Conference. Comparative Approaches to Pragmatics
Geographical area: European Union
Type of participation: Participatory - invited/keynote talk
City of event: Helsinki, Finland
Date of event: 22/03/2018



End date: 23/03/2018

City organizing entity: Helsinki, Finland

Yus, F.

32 Title of the work: Humour and user's identity. The case of Internet memes

Name of the conference: 15th International Pragmatics Conference

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: Belfast, United Kingdom

Date of event: 16/07/2017

End date: 21/07/2017

City organizing entity: Belfast, United Kingdom

Yus, F.

33 Title of the work: The pragmatic story of a stand-up story

Name of the conference: 2nd Annual Siedlce Forum for Contemporary Issues in Language and Literature: Humorousness/Seriousness Dichotomy in Language, Culture and Literature

Geographical area: European Union

Type of participation: Participatory - invited/keynote talk

City of event: Siedlce, Poland

Date of event: 28/04/2017

End date: 28/04/2017

City organizing entity: Siedlce, Poland

Yus, F.

34 Title of the work: A cognitive pragmatics approach to humorous communication

Name of the conference: 7th Humor Research Conference

Geographical area: Non EU International

Type of participation: Participatory - invited/keynote talk

City of event: Dallas, United States of America

Date of event: 09/03/2017

End date: 11/03/2017

City organizing entity: Dallas, United States of America

Yus, F.

35 Title of the work: The phatic Internet. Networked feelings and emotions across the propositional-non-propositional and the intentional-unintentional board

Name of the conference: International Conference on Language and Emotion

Geographical area: European Union

Type of participation: Participatory - invited/keynote talk

City of event: MADRID, Spain

Date of event: 23/11/2016

End date: 25/11/2016

City organizing entity: MADRID, Spain

Yus, F.

36 Title of the work: Online identity: A (non)propositional account

Name of the conference: EPICS VII. 7th International Symposium on Intercultural, Cognitive and Social Pragmatics

Geographical area: European Union

Type of participation: Participatory - invited/keynote talk



City of event: SEVILLA, Spain
Date of event: 04/05/2016
End date: 06/05/2016
City organizing entity: SEVILLA, Spain
 Yus, F.

- 37 Title of the work:** Incongruity-resolution and the explicit-implicated-implied interface
Name of the conference: Linguistic Approaches to Funniness, Amusement and Laughter. 4th International Symposium: Theoretical Issues in Humour, Building Bridges across Disciplines
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Lodz, Poland
Date of event: 17/03/2016
End date: 18/03/2016
City organizing entity: Lodz, Poland
 Yus, F.

- 38 Title of the work:** Broadening the (propositional) scope of pragmatics in order to address the (non-propositional) quality of humorous effects
Name of the conference: I Workshop on Advanced Studies of Humor and Gender (WASHUM)
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 26/11/2015
End date: 27/11/2015
City organizing entity: Spain
 Yus, F.

- 39 Title of the work:** The discursive management of the phatic Internet (and how to explain it pragmatically)
Name of the conference: Approaches to Digital Discourse Analysis
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: VALENCIA, Spain
Date of event: 18/11/2015
End date: 20/11/2015
City organizing entity: VALENCIA, Spain
 Yus, F.

- 40 Title of the work:** Should relevance theory analyse what is non-propositional, non-intentional but yet affects the eventual relevance?
Name of the conference: Relevance Round Table Meeting 4
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: Cracovia, Poland
Date of event: 25/09/2015
End date: 25/09/2015
City organizing entity: Cracovia, Poland
 Yus, F.



41 Title of the work: Contextual sources, mutually manifest assumptions and epistemic vigilance in ironic communication

Name of the conference: 14th International Pragmatics Conference

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: Amberes, Belgium

Date of event: 26/07/2015

End date: 31/07/2015

City organizing entity: Amberes, Belgium

Yus, F.

42 Title of the work: ¿Puede la pragmática cognitiva abordar toda la pragmática?

Name of the conference: II Workshop Internacional de Pragmática

Geographical area: Non EU International

Type of participation: Participatory - invited/keynote talk

City of event: Curitiba, Brazil

Date of event: 26/11/2014

End date: 28/11/2014

City organizing entity: Curitiba, Brazil

Yus, F.

43 Title of the work: La seducción de lo no codificado

Name of the conference: Intermedialidad en la Lengua y la Literatura Hispánicas

Geographical area: European Union

Type of participation: Participatory - invited/keynote talk

City of event: Lausana, Switzerland

Date of event: 17/10/2014

End date: 18/10/2014

City organizing entity: Lausana, Switzerland

Yus, F.

44 Title of the work: Turismo móvil: Discurso, interactividad y usabilidad en las ¿apps¿ de turismo

Name of the conference: Discurso y Géneros del Turismo 2.0

Geographical area: European Union

Type of participation: Participatory - oral communication

City of event: VALENCIA, Spain

Date of event: 02/04/2014

End date: 04/04/2014

City organizing entity: VALENCIA, Spain

Yus, F.

45 Title of the work: Cognición, relevancia y nuevas narrativas digitales

Name of the conference: Le forme del narrare: nel tempo e tra i generi

Geographical area: European Union

Type of participation: Participatory - invited/keynote talk

City of event: Pisa, Italy

Date of event: 27/11/2013

End date: 30/11/2013

City organizing entity: Pisa, Italy

Yus, F.



- 46** **Title of the work:** Una aproximación discursiva a las identidades en línea
Name of the conference: LANGUAGE AND IDENTITY IN THE SPANISH-SPEAKING WORLD (6th International Conference of Hispanic Linguistics and 4th Biennial Meeting of the International Association for the Study of Spanish in Society)
Geographical area: European Union
Type of participation: Participatory - invited/keynote talk
City of event: Londres, United Kingdom
Date of event: 03/07/2013
End date: 05/07/2013
City organizing entity: Londres, United Kingdom
Yus, F.
- 47** **Title of the work:** A review of relevance theory and cyberpragmatics (16-hour seminar)
Name of the conference: Seminário Internacional sobre Teoria da Relevância (SITR)
Geographical area: Non EU International
Type of participation: Participatory - others
City of event: Porto Alegre, Brazil
Date of event: 04/06/2013
End date: 07/06/2013
City organizing entity: Porto Alegre, Brazil
Yus, F.
- 48** **Title of the work:** Identidades físicas e identidades en línea: Atracciones, desencuentros y solapamientos
Name of the conference: Identitats Perverses, identitats en conflicte
Geographical area: European Union
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 15/11/2012
End date: 16/11/2012
City organizing entity: Spain
Yus, F.
- 49** **Title of the work:** Putting relevance at centre stage in all research on human activity on the Internet
Name of the conference: Relevance: Discourse and Translation
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Varsovia, Poland
Date of event: 25/09/2012
End date: 26/09/2012
City organizing entity: Varsovia, Poland
Yus, F.
- 50** **Title of the work:** Relevance Theory and contextual sources-centred analysis of irony. Current research and compatibility
Name of the conference: EPICS V - 5TH SYMPOSIUM ON INTERCULTURAL, COGNITIVE AND SOCIAL PRAGMATICS
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 14/03/2012
End date: 16/03/2012



City organizing entity: SEVILLA, Spain
Yus, F.

- 51** **Title of the work:** En qué difieren los géneros electrónicos de los analógicos
Name of the conference: Leer y Escribir en Español en la Red. Aprendizaje, Renovación y Propuestas
Geographical area: European Union
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 15/12/2011
End date: 16/12/2011
City organizing entity: Spain
Yus, F.
- 52** **Title of the work:** Interactions with readers through online specialised genres: Specificity or adaptability?
Name of the conference: 12th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Manchester, United Kingdom, United Kingdom
Date of event: 03/07/2011
End date: 08/07/2011
City organizing entity: Manchester, United Kingdom, United Kingdom
Yus, F.
- 53** **Title of the work:** A pragmatic analysis of jokes
Name of the conference: Meaning in Interaction
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: SEVILLA, Spain
Date of event: 17/05/2011
End date: 18/05/2011
City organizing entity: SEVILLA, Spain
Yus, F.
- 54** **Title of the work:** Towards an intercultural pragmatic taxonomy of insults
Name of the conference: 4th International Conference on Intercultural Pragmatics
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: MADRID, Spain
Date of event: 15/11/2010
End date: 17/11/2010
City organizing entity: MADRID, Spain
Mateo, J.; Yus, F.
- 55** **Title of the work:** La relevancia como motor de comunicación en Internet
Name of the conference: Semiótica 3.0. III Congreso de la Sociedad Colombiana de Estudios Semióticos y en Comunicación
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Bogotá, Colombia
Date of event: 04/11/2010
End date: 05/11/2010



City organizing entity: Bogotá, Colombia
Yus, F.

56 Title of the work: La lengua y el humor
Name of the conference: Hablemos del humor
Geographical area: Regional
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 06/10/2010
End date: 20/10/2010
City organizing entity: Spain
Yus, F.

57 Title of the work: Relevance, humour and translation
Name of the conference: Interpreting for Relevance: Discourse and Translation
Geographical area: Non EU International
Type of participation: Participatory - invited/keynote talk
City of event: Kazimierz Dolny, Poland
Date of event: 15/06/2010
End date: 16/06/2010
City organizing entity: Kazimierz Dolny, Poland
Yus, F.

58 Title of the work: NUEVA FORMAS DE INTERACCIÓN EN INTERNET: LOS SITIOS DE REDES SOCIALES Y LOS MUNDOS VIRTUALES TRIDIMENSIONALES
Name of the conference: II JORNADAS SOBRE LENGUA Y TECNOLOGÍA
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 03/05/2010
End date: 07/05/2010
City organizing entity: Spain
Yus, F.

59 Title of the work: CIBERPRAGMÁTICA. CIBERPRAGMÁTICA 2.0. CIBERPRAGMÁTICA 3.0
Name of the conference: Interdisciplinarity, Languages and ICT
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 10/03/2010
End date: 12/03/2010
City organizing entity: Spain
Yus, F.

60 Title of the work: Estrategias y efectos en el discurso humorístico
Name of the conference: II Jornadas de Lingüística y Cognición
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: Spain
Date of event: 12/03/2009
End date: 18/03/2009



City organizing entity: Spain

Yus, F.

- 61** **Title of the work:** Estrategias lingüísticas de los hablantes en la Red
Name of the conference: Lenguas y Culturas Hispánicas en Internet
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: MADRID, Spain
Date of event: 03/12/2008
End date: 03/12/2008
City organizing entity: MADRID, Spain
Yus, F.
- 62** **Title of the work:** Estrategias interpretativas en los ciber-medios
Name of the conference: VIII Ciclo de Conferencias Adquisición y uso de segundas lenguas
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: SEVILLA, Spain
Date of event: 19/04/2007
End date: 21/04/2007
City organizing entity: SEVILLA, Spain
Yus, F.
- 63** **Title of the work:** Comunicación y discursos de especialidad
Name of the conference: I Jornadas sobre Lenguas Modernas Aplicadas
Geographical area: National
Type of participation: Participatory - others
City of event: ALICANTE, Spain
Date of event: 03/05/2006
End date: 05/05/2006
City organizing entity: ALICANTE, Spain
Yus, F.
- 64** **Title of the work:** Saturación contextual en la comprensión de la ironía
Name of the conference: VIII Jornadas de Estudios de Lingüística. Análisis del Discurso
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: ALICANTE, Spain
Date of event: 14/03/2006
End date: 16/03/2006
City organizing entity: ALICANTE, Spain
Yus, F.
- 65** **Title of the work:** Ad hoc concepts and visual metaphor? Towards relevant ad hoc pointers
Name of the conference: 9th International Pragmatics Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Riva del Garda, Italy
Date of event: 10/07/2005
End date: 15/07/2005
City organizing entity: Riva del Garda, Italy



Yus, F.

- 66** **Title of the work:** Conceptos ad hoc en el procesamiento de la metáfora. El caso de las viñetas humorísticas en la prensa
Name of the conference: Jornadas sobre Texto/Imagen
Geographical area: National
Type of participation: Participatory - invited/keynote talk
City of event: CIUDAD REAL, Spain
Date of event: 15/12/2003
End date: 17/12/2003
City organizing entity: CIUDAD REAL, Spain
Yus, F.
- 67** **Title of the work:** The linguistic-cognitive essence of virtual community.
Name of the conference: First International Conference on Internet and Language, 2003. |
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: CASTELLON DE LA PLANA, Spain
Date of event: 18/09/2003
End date: 20/09/2003
City organizing entity: CASTELLON DE LA PLANA, Spain
Yus, F.
- 68** **Title of the work:** El papel del contexto en la comunicación por Internet.
Name of the conference: VII Jornades per al Foment de la Investigació en Ciències Humanes i Socials
Geographical area: National
Type of participation: Participatory - oral communication
City of event: Spain
Date of event: 01/04/2002
End date: 01/04/2002
City organizing entity: Spain
Yus, F.
- 69** **Title of the work:** Ciberpragmática. Entre la compensación y el desconcierto.
Name of the conference: II Congreso Internacional de la Lengua Española, 2001.
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: VALLADOLID, Spain
Date of event: 16/10/2001
End date: 19/10/2001
City organizing entity: VALLADOLID, Spain
Yus, F.
- 70** **Title of the work:** Indirectness in conversation: The theory of sub-continua.
Name of the conference: 21th International Conference of the Spanish Association for English and American Studies
Geographical area: European Union
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 01/12/1997
End date: 01/12/1997



City organizing entity: SEVILLA, Spain
Yus, F.

71 Title of the work: "The Catcher in the Rye" vs. "El guardián entre el centeno": Opting for literariness.

Name of the conference: First International Conference on English Studies

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: ALMERIA, Spain

Date of event: 01/10/1997

End date: 01/10/1997

City organizing entity: ALMERIA, Spain

Yus, F. Universidad de Almería,

72 Title of the work: Pragmática del malentendido.

Name of the conference: XV Congreso Nacional de AESLA: Nuevos horizontes de la lingüística aplicada

Geographical area: National

Type of participation: Participatory - oral communication

City of event: ZARAGOZA, Spain

Date of event: 01/04/1997

End date: 01/04/1997

City organizing entity: ZARAGOZA, Spain

Yus, F.

73 Title of the work: Semiótica del sufrimiento: La fotografía de Salgado entre el analogon y la manipulación.

Name of the conference: El Discurso Artístico entre Oriente y Occidente: Semejanzas y Contrastes (1997)

Geographical area: National

Type of participation: Participatory - oral communication

City of event: OVIEDO, Spain

Date of event: 01/03/1997

End date: 01/03/1997

City organizing entity: OVIEDO, Spain

Yus, F.

74 Title of the work: Iconicidad y doble articulación: Dos proyectos infructuosos de la semiótica respecto al arte.

Name of the conference: La Interdisciplinariedad en el Discurso Artístico: ¿Realidad o Utopía? (1996)

Geographical area: National

Type of participation: Participatory - oral communication

City of event: OVIEDO, Spain

Date of event: 01/03/1996

End date: 01/03/1996

City organizing entity: OVIEDO, Spain

Yus, F.



R&D management and participation in scientific committees

Organization of R&D activities

Title of the activity: Estancia de investigación en Norwich, Inglaterra

Type of activity: O1

Geographical area: European Union

Start-End date: 03/08/2023 - 15/08/2023

Other achievements

Periods of research activity

Nº of recognized periods: 4

Summary of other achievements

- 1** **Description of the achievement:** CURSOS IMPARTIDOS: Curso de pragmática de la lengua española de 21 horas dentro del Master de Lengua Española de la Facultad de Letras en la Universidad de La Manouba (Túnez), de 18 al 23 de noviembre de 2013
Conferral date: 01/01/2013
- 2** **Description of the achievement:** APLICACIONES DE LA TEORÍA DE LA RELEVANCIA DE SPERBER Y WILSON Curso impartido a los profesores de la Universidad de La Laguna (Tenerife), entre los días 11 y 13 de abril de 2011, con una duración de 10 horas.
Conferral date: 01/01/2011
- 3** **Description of the achievement:** Ciberpragmática. Aspetti pragmatici della comunicazione mediata dal computer. Conferencia invitada impartida en la Universidad de Sapienza, Roma, 14 de April de 2010.
Conferral date: 01/01/2010
- 4** **Description of the achievement:** Ciberpragmática 2.0. Conferencia invitada impartida en la Universidad de Roma Tre, Roma, 13 de April de 2010.
Conferral date: 01/01/2010